

University of Utah  
Math 1090, Fall 2009

Name: Key

Midterm Exam # 1

Time: 50 minutes

No books, notes, calculators. Show all work. Check your answers.

Problem 1: (3 points) Simplify the expression  $\frac{\sqrt{28x^{-1}y^3}}{\sqrt{7x^{-3}y^5}}$ .

$$\frac{\sqrt{28x^{-1}y^3}}{\sqrt{7x^{-3}y^5}} = \sqrt{\frac{28x^{-1}y^3}{7x^{-3}y^5}} = \sqrt{4x^2y^{-2}} = 2|x||y|^{-1} = 2\frac{|x|}{|y|}$$

Problem 2: (4 points) Consider the points  $P = (1, 2)$  and  $Q = (3, 4)$ . (a) Find an equation for the line  $L_1$  joining  $P$  and  $Q$ . (b) Find an equation for the line  $L_2$  perpendicular to  $L_1$  through  $P$ .

(a) The slope of  $L_1$  is  $\frac{4-2}{3-1} = 1$ , and the point-slope equation is:  $y-2 = 1 \cdot (x-1)$  or  $y = x+1$

(b)  $L_2$  being perpendicular to  $L_1$ , has slope  $-\frac{1}{1} = -1$ , so the point-slope equation is:  $y-2 = -1(x-1)$  or  $y = -x+3$

Problem 3: (7 points) Solve the following system of equations:

$$\begin{cases} \textcircled{1} & x - y + z = 2 \\ \textcircled{2} & 2x - y - z = -10 \\ \textcircled{3} & -3x + y - 2z = -3 \end{cases}$$

Use left-to-right elimination:

Step 1: Replace equation  $\textcircled{2}$  by  $\textcircled{2} - 2\textcircled{1}$  and  $\textcircled{3}$  by  $\textcircled{3} + 3\textcircled{1}$ .

The new system is:

$$\begin{cases} \textcircled{1} & x - y + z = 2 \\ \textcircled{2} & y - 3z = -14 \\ \textcircled{3} & -2y + z = 3 \end{cases}$$

Step 2: Replace  $\textcircled{3}$  by  $\textcircled{3} + 2\textcircled{2}$ , getting:  $-5z = -25$  or  $z = 5$

Backsubstitution then gives  $y = 1$  and  $x = -2$ .

We check these solutions by plugging them into the 3 original equations. ✓

**Problem 4:** (4 points) A manufacturer makes and sells calculators for \$25 each. Fixed costs are \$1800 and variable costs are \$5 per unit. (a) Write the total cost, revenue and profit functions. (b) Find the break-even point.

(a) Cost:  $C(x) = 1800 + 5x$

$x = \# \left\{ \begin{array}{l} \text{units made} \\ \text{and sold} \end{array} \right\}$

Revenue:  $R(x) = 25x$

Profit:  $P(x) = 25x - (1800 + 5x) = 20x - 1800$

(b) Break-even point: solve  $P(x) = 0$ :  $20x = 1800$  so  $x = 90$

**Problem 5:** (7 points) A computer retail store will buy 600 units at \$100 each, but only 400 units if they are \$200 each. The wholesaler is willing to supply 700 units at \$200, but only 300 at \$100 each. Assuming that the supply and demand functions are linear: (a) Find the supply and demand functions (using  $p$  for price and  $q$  for quantity) (b) Find the market equilibrium point.

(a) ~~Supply:~~ Demand: assumed linear, we can write it as  $p = aq + b$

We find  $a$  and  $b$  by plugging in the specified values:

①  $\begin{cases} 100 = a \cdot 600 + b \\ 200 = a \cdot 400 + b \end{cases}$  Subtract ② from ①:  $200a = -100$  so  $a = -\frac{1}{2}$   
and  $b = 200 - 400a = 400$

Therefore the demand function is:  $p = -\frac{1}{2}q + 400$  (from ②)

Supply: Write as  $p = cq + d$  and find  $c$  and  $d$  by plugging in values:

③  $\begin{cases} 200 = c \cdot 700 + d \\ 100 = c \cdot 300 + d \end{cases}$  Subtract ④ from ③:  $400c = 100$  so  $c = \frac{1}{4}$   
and (from ④)  $d = 100 - 300c = 25$

Therefore the supply function is:  $p = \frac{1}{4}q + 25$

(b) At market equilibrium, the  $p$ 's and  $q$ 's for supply and demand are equal (it's the intersection point of the 2 lines) so:

$p = -\frac{1}{2}q + 400 = \frac{1}{4}q + 25$  gives:  $\frac{3}{4}q = 400 - 25 = 375$

so  $q = 500$  and  $p = -\frac{1}{2}q + 400 = 150$

